

## Become a Turkey Trot Sponsor



Living in a place that always feels like we are in paradise, it is sometimes easy to forget that there are many within our own community, that need a little extra help. This Thanksgiving, the South County Turkey Trot Team is bringing you the 6<sup>th</sup> Annual Turkey Trot a benefit for the SLO County Food Bank in memory of Christine Allen, Thanksgiving morning, bringing family and friends together while supporting those close to us that could use a little help providing food for their loved ones.

How'd we do last year? Last year we were able to attract over 2,500 runners, walkers and athletes to the Turkey Trot. We raised over \$13,000 all of which went to the SLO Food Bank.

Why would you want to sponsor? This year, our goal is to double the amount of money raised to help those in your community. To reach this goal, we are seeking support from local businesses and families. The Turkey Trot is the most prominent event happening right on the beach on Thanksgiving Day. Sponsors have the ability to market to thousands of enthusiastic runners and supporters. Sponsoring the Turkey Trot provides your company with a wonderful opportunity to reach new customers and build a brand that promotes healthy living and outdoor fun and shows our local community how much you care about the ones that need the most help. And, here's a fun little fact: 59% of Americans are more likely to buy a product associated with a non-profit partner!

### Sponsorship Levels

#### Bronze \$250

- Listing on the Turkey Trot website
- Listing on the Turkey Trot T Shirts
- Mentions on Facebook and social media blasts

#### Silver \$500

- Logo on the Turkey Trot website
- Logo on the Turkey Trot T Shirts
- 1 business specific 'shout-out' on Facebook and social media blast
- Mentions on social media blasts

#### Gold \$1000

- Logo on Turkey Trot website
- Prominent logo on Turkey Trot T Shirts
- Mentions on Facebook and social media blasts
- 3 business specific 'shout-outs' on social media blasts
- PA mentions by run MC during the event
- Company signage allowed at run (banner, flag, etc)

Deadline for logos to be included on TShirt 10-31-2017. To become a sponsor please send your donation to: South County Turkey Trot, P.O. Box 611, Arroyo Grande, CA - or you can give your check directly to a Turkey Trot Team member made out to South County Turkey. For more information email us at [info@southcountyturkeytrot.com](mailto:info@southcountyturkeytrot.com)