

# Turkey Trot - November 26, 2020

## Partnership Opportunities



### Sponsorship Levels

In response to COVID-19, we will be encouraging participants to set up digital fundraising pages and complete a walk, run, or hike on Thanksgiving morning at a location of their choice with their closest friends and family. Participants will be given socks and event t-shirts to wear during their personal Turkey Trots, and all funds raised will be used to provide Thanksgiving meals to families in need.

Benefits	Sponsorship Levels				
	Contributing \$1,000	Supporting \$2,500	Premium \$5,000	Presenting \$10,000	Major \$25,000
Name acknowledgment in annual report	X	X	X		
Name in event thank you advertising (Newspaper and digital)	X	X			
Acknowledgment on social media posts (~6,500 followers)	X	X	X		
Name acknowledged in newsletter (emailed to ~8,800 contacts)	X	X			
Logo included in event advertisements (digital ads and KSBY TV ads)	X	X	X		
Logo on SLO Food Bank website for 6 months		X			
Name & logo in event thank you advertising (Newspaper and digital)			X		
Name & logo placement in newsletter (emailed to ~8,800 contacts)			X		
Logo and link on SLO Food Bank website for 1 year			X	X	
BOLD name acknowledgment in annual report				X	X
Featured in event thank you advertising (Newspaper and digital)				X	X
Feature article/logo placement in newsletter (emailed to ~8,800 contacts)				X	X
Company name/logo included LARGEST in event ads (digital and KSBY TV ads)					X
Logo, link, and quote on SLO Food Bank website for 1 year					X
Sponsor Highlight article on SLO Food Bank website					X
Logo on event participant t-shirts (Expected participation: 1,000 people)	X	X	X	X	X

### Sponsor Information

Sponsorship Level: \_\_\_\_\_ Business or Family Name: \_\_\_\_\_ Contact: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Street: \_\_\_\_\_ City: \_\_\_\_\_ Zip: \_\_\_\_\_ State: \_\_\_\_\_

If you are completing your payment by credit card, please provide the card information below:

Name on Card: \_\_\_\_\_

Card #: \_\_\_\_\_ Expiration Date: \_\_\_\_\_ CVC: \_\_\_\_\_

Billing Address (if different from mailing):

Street: \_\_\_\_\_ City: \_\_\_\_\_ Zip: \_\_\_\_\_ State: \_\_\_\_\_

#### Contact:

Branna Still  
 Director of Development  
 O: (805) 238-4664, ext. 228  
 C: (805) 369-9968

#### Return Form:

Email: bstill@slofoodbank.org  
 Mail: Food Bank Coalition of SLO County  
 1180 Kendall Rd.  
 San Luis Obispo, CA 93401

To receive full sponsorship marketing benefits, the deadline for receipt of this form is October 1, 2020.

By signing, I agree the sponsorship payment indicated above will be completed within 30 days of the event:

Sponsor Representative Signature: \_\_\_\_\_ Date: \_\_\_\_\_